



Airports Going Green

Chicago, Illinois

Airports Going Green - Call for Speakers

The aviation industry has a long history of innovation and a pioneering spirit. It is an industry that is founded on pushing the envelope and continuously reaching higher to create a better standard of living. Now, as our world grapples with the challenge of protecting our environment for future generations, the aviation industry again has an opportunity to lead by example. We are looking to the future, and we look forward to working with all of you, with industry experts, airport and airline professionals, with contractors and environmentalists, to collaborate on how to continue the ground-breaking trend of Airports Going Green.

The Airports Going Green Steering Committee is holding an open call for speakers for the Airports Going Green Conference in Chicago on November 15-17, 2010. The Airports Going Green Conference is co-hosted by the American Association of Airport Executives (AAAE) and the City of Chicago Department of Aviation. For more information regarding last year's Airports Going Green Conference, click here: [Airports Going Green 2009 - Press Release](#), or visit our website at www.airportsgoinggreen.org.

The Airports Going Green Conference promises to be one of the most innovative of its kind. This event represents all sectors of the aviation industry, including domestic and international aviation. Past attendees have included financial and environmental analysts, airport consultants, U.S. Federal government policy leaders, and both domestic and international airport representatives.

This Conference is important for the aviation industry because it covers the diverse field of sustainable environmental planning, design, construction, operations, maintenance, as well as concessions and tenant initiatives, unique to an airport environment. The lineup of presenters will come from all arenas in the aviation industry: airport management, engineering, regulatory, construction, academia, and media.

Presentations are sought that provide practical and useful information on:

- **Airport Sustainability**
- **Renewable Technology**
- **Recycling Initiatives**
- **Innovative Practices and Procedures**
- **Sustainability Practices, Metrics and Ratings**

The Airports Going Green Steering Committee will review submissions and may contact you for additional information. The Committee will complete an in-depth review of the submissions and make selections based on their evaluations as well as overall program balance.





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Selection Criteria

Presenters will be evaluated on the strength of the submission content, fit to our airport sustainability interests, and their proven ability to make professional presentations. References will be checked to ensure selection of first-rate presenters. Final selection will be based on whether:

- Session topic creates interest
- Session objectives are clearly articulated and achievable in the time allotted
- Session is fully described and is designed for the adult learner
- Presentation skills of speaker are proven to be excellent
- Presenter's expertise is related to the session content

Proposed Title (10 words or less, please): _____

Biographical Information:

Name: _____

Title: _____

Organization: _____

Street Address: _____

City State Zip: _____

Telephone: _____

Fax: _____

Email: _____

Provide a 50-word (or less) biographical sketch indicating the experience that qualifies you to speak on your proposed subject. (This information may be used in promotional materials for the Conference.)

Attach a syllabus or program outline describing session content (100 words or less) in bullet point format if at all possible.

Have you presented this topic before? ____ Yes ____ No

If Yes, please provide the name, date and location of the conference, and any reference information (names and phone numbers people who have heard you present this topic).

Attach or enclose any supporting materials as applicable such as resumes, videos, presentation handouts, etc. (Please note, this is optional. Materials become property of the Airports Going Green Steering Committee and will not be returned.)

Please submit proposals to info@airportsgoinggreen.org or fax to 773-686-3424.

